



Newsletter. October . 2010



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Online, Anytime, Anywhere.

SiteVisien

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Free Consultation To Help You Get Started!

Custom Application Development
Specialized Server Support
Content Management Systems
Enterprise Solutions Hosting Consultation

Dedicated Servers. Do You Need One?

Most of us are familiar with the popular shared hosting environment. It's where you share a server with multiple other clients with a resulting modest cost. Shared hosting is a cost-effective solution for millions, and has served us well for years.



As a business owner, however, shared hosting may not be your optimal or even preferred solution. Enter dedicated hosting solutions. A dedicated server provides dramatically increased security, flexibility, customization, and reliability. It goes without saying, or should, that any business involved in serious ecommerce should seriously consider dedicated hosting. In a shared hosting environment multiple webmasters leave you vulnerable to increased risk, whereas a dedicated server is yours and yours alone.

Virtual private servers are another superior option we'll discuss in future issues, and certainly have benefits over the shared hosting environment - but for purposes of this discussion, we're talking about a physical hosted server.

Importantly, a dedicated solution provides you with total control *without* the expense of maintaining hardware and an unwieldy internal IT staff. Your webmaster and/or your hosting provider can customize the server to your exact business requirements. This might include back-end enterprise solutions, specialized e-commerce applications, increased security and many other custom or preferred applications your business requires. Automated software license renewals, custom backups and hosting IT support are very real and measurable benefits.

All very nice, you might say, but what about the cost? Almost universally, studies show it is far more cost effective to "lease" a dedicated server or servers than maintain the effort internally. Just as your business offers particular and unique expertise to your customers - reputable hosting companies employ the technical and physical assets required to provide the best technical and physical support for you, their customer.

We're glad to answer any questions you might have, as well as define the differences between various hosting options. Please feel free to contact us anytime!

Important Update:

New Domain Registration: 2years/\$30

Renewals: 2 years/\$30

Domain Transfers: One Time Fee/\$15

Maintenance Announcement:

SiteVision will be performing regular scheduled maintenance **October 19 – 11 a.m**. Please notify us if you experience any decreased performance or other issues after the maintenance has been completed.

Welcome New Hosting Customers:

swannspoint.com lakewatchauction.com

Free Consult Anytime!



We understand that defining your web project can be easier said than done. From complex custom applications to a content management system - whatever - we're

happy to discuss and review your particular need without obligation. You can also be in touch with a Request For Proposal (RFP). Call or email us.

WebEx Online Conferencing An easy way to be WAY more productive:

When we here at SiteVision decided to try WebEx, we thought it would be interesting. We discovered it to be invaluable.

Now we've partnered with Cisco to offer it to those of you who need a better way to hold meetings in real time. You can exchange and grow ideas, make decisions, and collaborate with anyone—anywhere in the world— just like you would in person.

It's a web based service, so you can use it from any computer (Windows, Mac, Linux, or Solaris) -- as well as your iPhone, Blackberry, or any other WiFi or 3G-enabled mobile device. There's no complicated installation. Just log into your WebEx account to start or schedule a session. Participants don't need to be WebEx subscribers to join you online.



Best of all, it couldn't be easier. Users click- in and you're ready to get the meeting started. WebEx combines real-time desktop sharing with phone conferencing so everyone sees the same thing while you talk. It's far

more productive than emailing files and struggling to get everyone on the same page over the phone. Plus it can often put a big dent in the expense needed for people to travel and meet on site. Sales presentations, business planning, training and events become easier, more productive in less time. The entire meeting can be recorded.

Can you tell we're fans? Give us a call to learn more!